



SAROJ MAHARANA

Graphic, Brand & Motion Designer | Websites, Automation & AI Agents

✉ sarojmaharana781@gmail.com ☎ 7787019021 📍 Brahmapur, Odisha, India

🌐 Saroj | LinkedIn 🏠 Saroj | Behance 📷 Saroj | Instagram

👤 Professional Summary

Creative and technology-driven **Graphic, Brand & Motion Designer** with 3+ years of experience delivering world-class visual solutions for global clients. Specialized in **Brand Identity, Motion Graphics, Website Development, Automation Tools, and AI-powered workflows.**

Blending design thinking with AI and automation to create impactful digital experiences that drive measurable business growth.

📁 Professional Experience

2023 – Present
Remote

Self-Employed

Freelance Designer

- Delivered 2000+ social media creatives for global clients across telecom, tech, and local businesses.
- Designed business websites and landing pages
- Implemented AI tools and automation workflows for marketing optimization

2023 – Present
Brahmapur, Odisha,
India

Reisnet

Graphic Designer & Social Media Manager

- Managed brand identity and social media presence
- Designed marketing campaigns, posters, and video creatives
- Planned and executed digital engagement strategies
- Improved brand visibility through consistent creative direction

06/2024 – 08/2024
Remote

Vision Technologies

Graphic Designer & Social Media Manager

- Designed promotional materials and brand creatives
- Handled content creation and posting strategy
- Managed social media branding visuals

🎓 Education

2024 – Present
Brahmapur, Odisha,
India

Master of Computer Applications (MCA)

Presidency College

2021 – 2024
Odisha, India

B.Sc. in Physics

Ramajee Degree Mahavidyalaya | Berhampur University

2019 – 2021
Odisha, India

+2 Higher Secondary

Bhismagiri Ramjee Higher Secondary School

2018 – 2019
Odisha, India

Matriculation

Bhismagiri High School

🧠 Skills

Design & Creative

- Graphic Design
- Brand Identity Design
- Motion Graphics
- Social Media Design
- AI Art Direction

Technology & AI

- AI Advertising
- Generative AI
- Workflow Automation
- AI Agents
- Creative Technology

Web & Digital

- Website Development
- Landing Pages
- Marketing Automation
- Digital Strategy

🔧 TECHNICAL TOOLS

Adobe Photoshop | Adobe Illustrator | Adobe After Effects | Figma | WordPress | N8N | ChatGPT | Gemini | kling | All Updated Tool